



FOR IMMEDIATE RELEASE

**GN NETCOM ENHANCES THE VOICE EXPERIENCE
FOR IBM SAMETIME USERS**

New Software Plug-In Provides Easy-to-Implement Remote Call Control Capabilities for Sametime Users

Orlando, FL – VoiceCon – April 1, 2009 – GN Netcom, a world leader in innovative headset solutions, today expanded its growing portfolio of unified communications solutions with the Jabra PC Suite® Plug-In for IBM Lotus Sametime.

The new Jabra PC Suite Plug-In enhances the telephony capabilities of Lotus Sametime and the forthcoming release of IBM Lotus Sametime Unified Telephony by providing integrated call management functions —call answer/end, volume, mute — and remote ring detection to a range of award-winning Jabra corded and DECT or Bluetooth wireless headsets. Jabra wireless headsets allow professionals the freedom to roam up to 350 feet away from their PC and be completely hands-free to multi-task and collaborate more effectively.

“As an IBM Business Partner, GN Netcom was able to work closely with IBM to leverage the built-in voice capabilities of Sametime and provide an easy-to-use, integrated voice experience with Jabra wireless headsets,” said Chris Briglin, Vice President of Business Development, GN Netcom. “Jabra wireless headsets can be used in the office or on the road and are easily paired with mobile and desktop devices to provide the ultimate audio experience, while maximizing portability and versatility.”

“As the pace of communication accelerates, today’s mobile, distributed workforce needs the latest unified communications and collaboration technology to stay connected and keep everyone on the same page,” said Akiba Saeedi, director of unified communications and collaboration at IBM. “Integrating Jabra headsets with IBM Sametime enables customers to cost-effectively implement their unified communication solution, speed time to deployment and reduce risk.”

Hands-Free Mobility for Unified Communications

The new Jabra PC Suite Plug-In for Sametime also supports the forthcoming release of Sametime Unified Telephony and can be used with the following award-winning, professional headset systems:

- Jabra M5390 USB: A Bluetooth® headset that connects simultaneously to mobile phones and soft phones. Based on next generation Bluetooth technology, it offers true wideband audio and extended wireless range via the included A335 USB adapter. Users can answer, end and mute calls 200 feet away from their PC.

A BRAND BY



The Jabra logo consists of the word "Jabra" in a bold, black, sans-serif font, centered within a bright yellow rectangular background.

- Jabra GN9350e & GN9330e USB: Premium, wireless systems that provide wideband audio and superb range. With the GN9350e, users can have conversations and answer/end calls up to 350 feet away from their PC. The Jabra 9350e can connect seamlessly with PC and desk phones and includes three different wearing styles.
- Jabra BIZ 2400 USB – This noise-canceling headset has been configured for PC-based telephony and delivers Hi-Fi audio quality with multimedia applications. It has a number of enhancements which make it ideal for use in professional offices or contact centers including a rugged boom arm which enables users to rotate it a full 360 degrees and a built-in Bluetooth connection which allows users to seamlessly switch between softphone and mobile phone calls.

GN Netcom – Enhanced Voice Communications

GN Netcom has been helping people communicate for 140 years. The Company is leveraging this experience to support a growing range of Unified Communications (UC) applications such as unified messaging, audio and web conferencing, and instant messaging. Through Jabra PC Suite, GN Netcom extends the benefit of unified communications anywhere in the on-campus, home or mobile office. Jabra PC Suite supports UC applications and devices from industry leaders such as IBM. Working closely with the leading UC vendors assures compatibility and investment protection.

Sametime Unified Telephony is expected to be available from IBM in July. For more information on Jabra solutions for Unified Communication go to www.jabra.com/uc.

About GN Netcom

Through its Jabra brand, GN Netcom is a world leader in innovative headset solutions. With around 1,100 employees and sales offices around the world, GN Netcom develops and markets a broad range of wireless headsets for mobile users and both wireless and corded headsets for contact centre and office-based users. GN Netcom's business activities also include its original equipment manufacturing (OEM) business. GN Netcom is a subsidiary of GN Store Nord A/S.

For further information, please visit www.jabra.com.

#

A BRAND BY





PRESS RELEASE

© GN Netcom A/S. All rights reserved. Jabra © is a registered trademark of GN Netcom A/S.

The *Bluetooth*® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by GN Netcom, Inc. is under license.

IBM, Lotus, Sametime and Sametime Unified Telephony are trademarks of International Business Machines Corporation in the United States, other countries or both.

All other trademarks are the property of their respective owners.

Contacts

Mike Rush
360 Public Relations for Jabra
mrush@360publicrelations.com
617-585-5792

Stacy Clement
360 Public Relations for Jabra
sclement@360publicrelations.com
617-585-5774

A BRAND BY

